



Privacy Policy

Eland Cables has long recognised that individuals and other legal entities with whom we conduct business value their personal data. Modern information and communication technologies play a fundamental role in the activities of Eland Cables. It is the goal of Eland Cables to balance the benefits of technology with the right of our customers and contacts to prevent the misuse of their personal data.

The information that you provide to Eland Cables or that Eland Cables acquires about you will always be used exclusively for the purposes listed in this policy to support your customer relationship with Eland Cables. It will not be given or sold to any outside organisation for its use in marketing and solicitation.

The Collection, Processing, Transfer and Use of Personal Data

In some circumstances, Eland Cables may request personal information from you, like your name, e-mail address, company name, business address, domain names, telephone or fax numbers, purchase history and ordering information and related data (altogether the "personal data"). Your response to such enquiries is strictly voluntary. Eland Cables also collects information about you with respect to the use of this website (the "Website"); this information is collected automatically and requires no action on your part and encompasses information as to whether you visit the Website, how often you visit and what parts of the Website you visit most often.

Eland Cables uses your personal data to improve its web-based offerings as well as for other legitimate business purposes, such as order processing and after-sales services, by means of e-mail, post, fax or by calling you. We may also use your personal data to send you further information about Eland Cables products or services (in addition to specific information which you request or which we need to send to you). We may send this information by e-mail, post, fax, or by calling you. You are free at any time to opt-out of receiving such communications in future by contacting us using the contact details given below.

In general, you can visit our Website without divulging any personal information. However, there are areas of the Website that require this information to complete their customisation functions and may not be available to those choosing not to reveal the information requested.

Disclosure to Third Parties

Eland Cables may disclose aggregate statistics about its Website visitors, customers and sales in order to describe its services to prospective partners, advertisers and other reputable third parties and for other lawful purposes, but these statistics will include no personally identifying or identifiable information. Eland Cables may disclose personal data if required to do so by law or if it believes that such action is necessary to protect and defend the rights, property or personal safety of Eland Cables or its employees, its Website or visitors to its Website. Eland Cables may also disclose personal data on the sale of the whole or any related part of Eland Cables' business and/or assets.

Use of Cookies

Eland Cables occasionally uses Cookies in its Website. These are not used to collect any personal information, including IP addresses. These are used solely for the purpose of improving the experience of the Website usage for the customer by remembering certain settings or pages visited.

A "cookie" is a small piece of information sent by a website server and stored by your browser on your hard drive, which may assist in enhancing the quality of a website's operation. Most web browsers automatically accept cookies, but you can usually change your browser to prevent that.

Links to Other Websites

This Website contains links to websites not operated by Eland Cables. Eland Cables is not responsible for the data protection policies or the content of such websites.

Your Rights & Your Consent

You may at any time review or ask for the rectification of your personal data held by Eland Cables as well as object, at no charge, to any further use of the same personal data, such as for direct marketing purposes, or transfer of same, by contacting us using the contact details below.

By using this Website, and providing your personal data to Eland Cables and/or generating personal data through the Website, you consent to the processing and transfer outside your jurisdiction and/or the European Economic Area of your personal data as set out in this data protection statement. Eland Cables reserves the right to change, modify or update this statement at any time. If we make any substantial changes we will endeavour to notify you by posting a prominent announcement on our Webpage.

If you have any questions about this data protection statement, the data processing practices of Eland Cables, or your dealings with this Website, you can contact us by e-mail at dataprotection@eland.co.uk by post to the address below:

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